



Shared commitment and a sense of common purpose are vital to the long-term success of every organisation.

What's on your mind?

- ▶ Looking for ways to build more effective working partnerships?
- ▶ Changing the direction of your organisation and want the employees to come along?
- ▶ Trying to find out how to delight your customers?
- ▶ In need of quality feedback from grass-roots groups, individuals and organisations to help shape new programmes, customer focused strategies or existing initiatives?



- ▶ Would you like to develop a more creative and participative approach to consultation?
- ▶ Working against externally imposed deadlines from funding bodies or agencies?
- ▶ Concerned that further interaction with customers or consumers may result in 'survey fatigue'?
- ▶ Trying to involve groups with little or no history of consultation and involvement?

Are you charged with delivering 'joined up solutions' – but no one told you how?

At 4GM, we believe that it is only possible to achieve joined up action if we first take the time to develop approaches that support joined up planning.



Common sense?

If it were, wouldn't everyone already be doing it?

If these sound like familiar problems, we can help you to achieve your goals.

As experienced change management professionals, we understand the difficulties that you are facing when developing new programmes or realigning existing initiatives.



Fourth Generation Management provides a coherent set of operating principles for any organisation. At 4GM Consulting, we work closely with client organisations to turn 4GM theory into results.

Our Mercury Service is the turn-key solution to your consultation needs.



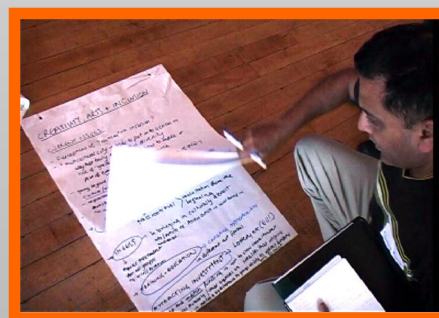
Why a turn-key solution?

Your role is to use your skills to meet the real issues raised by the consultation. We believe that you should do this without having to become preoccupied with the logistics of the process.

Delivering the process is our job.

Working with 4GM Consulting:

- ▶ Our approaches are innovative, productive, robust and most importantly can be delivered quickly to meet your deadlines.
- ▶ Our techniques are inclusive and designed to deal sensitively with communities of place and interest and to deliver a consensual programme of priorities and actions that you can build into your development plans.
- ▶ At all times we undertake to develop an effective consultation process that is bounded by responsibility.
- ▶ Our methodology involves exceptionally high levels of participation and will rapidly identify concerns and potential actions that traditional consultation methods consistently fail to reach.
- ▶ The approaches we use are designed to create a sense of ownership, develop new networks of groups, individuals and organisations. This motivates participants to take a full and active role in delivering the results.
- ▶ We can tailor the results of our approach into a variety of different formats to meet your needs including written reports, key issues and action plans, video, audio and web based content which is especially valuable for on-going dialogue with a wider audience.



If you are looking to achieve much more than you have in the past and are open to new and innovative ways of working, our Mercury Service can deliver quite outstanding results for you, in a very short space of time.

